



Social Media Management

We offer a range of customizable Social Media Management packages that adapt to your vision and budget, delivering impactful, results-driven strategies designed around your brand.

Welcome to the World of DIGITAL INNOVATIONS



Strategic Social Media for Lasting Brand Engagement

We provide a variety of customizable Social Media Management packages tailored to align with your brand's unique vision and budget. Our solutions are designed to enhance your online presence and connect with your target audience through impactful, results-driven strategies. From content creation and audience engagement to performance tracking and optimization, each package is crafted to support your brand's growth and ensure maximum impact across social media platforms. Whether you're looking to build brand awareness, foster customer loyalty, or drive conversions, our adaptable approach ensures your goals are met with precision and purpose



**Content
Strategy**



**Audience
Engagement**



Our Social Media packages



Pack Al Joud

For startups and small businesses looking to establish a strong online presence.



Pack Al Saqr

For small businesses aiming to enhance online visibility on a budget.



Pack Al Emir

For well-established brands seeking advanced engagement and visibility.



Pack Al Sultan

For elite brands and enterprises striving for market dominance and 24/7 audience engagement.

1st Pack (Pack Al Joud)

01

Pack **Al Joud** is designed to help emerging brands build a compelling digital identity across essential platforms. This package offers a solid foundation in social media strategy, content creation, and design, allowing your business to engage effectively with your audience.

02

Includes:

Marketing Strategy, Management of 3 Platforms, Custom Content & Designs, 12 Monthly Posts, 2 Monthly Videos, Hashtag Strategy, Profile Optimization, Moderation (4 days/8 hours), Monthly Reports, Ad Management (25% fee)

**“Social Media
Management
amplifies your
brand's
presence and
engages
customers
interested in
what you offer”**



2nd Pack (Pack Al Saqr)

01

Pack **Al Saqr** supports brands ready to elevate their social presence with enhanced engagement across five platforms. This package includes professional photo/video sessions and additional content types, connecting your business with a broader audience.

02

Includes:

Marketing Strategy, Management of 5 Platforms, Custom Content & Designs, 18 Monthly Posts, 4 Monthly Videos, Hashtag Strategy, Profile Optimization, Moderation (5 days/8 hours), 1 Photo/Video Session, Monthly Reports, Ad Management (20% fee)

**“Social Media
Management
expands your
reach and
connects with
your audience”**



3rd Pack (Pack Al Emir)

01

Pack **Al Emir** is crafted for businesses aiming to drive greater impact and audience connection. With a higher posting frequency, sophisticated design elements, and two professional photo/video sessions, this package maximizes reach and brand visibility.

02

Includes:

Marketing Strategy, Management of 8 Platforms, Custom Content & Designs, 30 Monthly Posts, 6 Monthly Videos, Hashtag Strategy, Profile Optimization, Moderation (7 days/8 hours), 2 Photo/Video Sessions, Monthly Reports, Ad Management (15% fee)

**“Social Media
Management
builds loyalty
and engages
interested
followers”**



4th Pack (Pack Al Sultan)

01

Pack **Al Sultan** is our premium offering for top-tier brands that demand the highest level of service and round-the-clock engagement. This package includes real-time monitoring, custom ad campaigns with advanced targeting, VIP customer support, and detailed reporting to keep your brand at the forefront of the digital landscape.

02

Includes:

Marketing Strategy, Management of 10+ Platforms, Custom Content & Designs, 50 Monthly Posts, 10 Monthly Videos, Hashtag Strategy, Profile Optimization, 24/7 Moderation, 3 Photo/Video Sessions, Real-time Monitoring, Custom Ad Campaigns, VIP Support, Weekly & Monthly Reports, Ad Management (10% fee)

“Social Media Management boosts your presence and connects with resonant audiences”



We bring your business to success.

by combining innovative strategies with proven tactics tailored to your unique goals. From enhancing your online presence to reaching your target audience, we focus on driving meaningful results that foster growth and long-term value. Our dedicated approach ensures that every step we take is designed to elevate your brand and maximize its potential in today's digital landscape.

A black and white photograph of a desk. In the center is a white sheet of paper with the logo 'Two de Media'. To the right is a camera with a strap. Below the paper is an open notebook with handwritten notes and dates: 'WEDNESDAY April 20', 'THURSDAY April 21', and 'MONDAY April 25'. To the right of the notebook is a glass and a small potted cactus. The background is a wooden desk surface.

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