



# SEO SERVICES

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*Our SEO services boost your brand to the top of search results, using custom keywords, optimized content, and technical SEO to drive growth and lasting visibility.*

**Elevate Your Digital Reach**

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## **Strategic SEO** for Lasting Brand Visibility

Our SEO solutions go beyond traditional optimization to strategically position your brand at the top of search results. With cutting-edge tools and data-driven insights, we craft custom keyword strategies, optimize content and site architecture, and deliver advanced technical SEO that propels your website to new heights. We focus on attracting engaged audiences who are primed to connect with your brand, ensuring each element of SEO fuels measurable growth. From local prominence to global reach, we empower your digital presence with sustainable, long-term visibility.



**Organic  
Traffic**



**Search  
Visibility**



# Our SEO packages



## Pack AL Noojom

For small businesses aiming to enhance online visibility on a budget.



## Pack Al Thuraya

For growing businesses ready to invest in advanced optimization to boost search rankings



## Pack Al Qasr

For large companies or those striving to dominate their market with an advanced SEO strategy

# Basic SEO (Pack AI Nojoom)

## 01

Pack **AI Nojoom** provides essential SEO strategies for businesses looking to establish a foundation in search visibility. With targeted keyword research, on-page optimization, and essential backlink building, this package covers all the basics for increasing organic reach.

## 02

### **Includes:**

Research of 10-15 Keywords, 1 SEO-Optimized Article, 20 Quality Backlink Submissions, Keyword Optimization for 3 Pages, Page Load Optimization (1 Page), Title Tag Optimization (3 Pages), Body Text Optimization (3 Pages), Google Analytics Setup, HTML Code Cleanup (1 Page), Internal Link Structuring, and Monthly Performance Report

**“SEO increases both the quantity and quality of traffic to your website through organic search results”**



# Growth SEO (Pack AI Thuraya)

## 01

Pack **AI Thuraya** offers more in-depth SEO strategies, ideal for businesses expanding their digital footprint. This package includes comprehensive keyword analysis, additional SEO-optimized articles, and an increase in backlink submissions, making it suitable for brands aiming to climb search rankings

## 02

### **Includes:**

Research of 25-30 Keywords, 2 SEO-Optimized Articles, 50 High-Authority Backlinks, Keyword Optimization for 5 Pages, Page Load Optimization (3 Pages), Title Tag Optimization (5 Pages), Body Text Optimization (5 Pages), Google Analytics & Search Console Setup, HTML Code Cleanup (3 Pages), Internal Link Structuring, Custom Service Adjustments, and Monthly Report with Strategic Recommendations

**“Effective SEO aligns your site with search engine algorithms, enhancing your site’s ranking and reach”**



# Premium SEO (Pack AI Qasr)

## 01

Pack **AI Qasr** is tailored for businesses seeking top-tier SEO with a focus on competitive advantage. This package includes extensive keyword research, a high volume of backlink submissions, and complete on-site optimization to strengthen search engine presence and drive significant organic growth.

## 02

### Includes:

Research of 50+ Competitive Keywords, 4 SEO-Optimized Articles Monthly, 100 High-Quality Backlinks, Keyword Optimization for 10 Pages, Full Site Speed Optimization, Complete Title Tag Optimization, Comprehensive Body Text Optimization, Advanced Setup of Google Analytics, Search Console, & Google Tag Manager, Site-wide HTML Code Cleanup, Internal Link Structuring, Personalized Monthly Technical Support with Competitive Analysis and Strategic Recommendations

**“SEO boosts  
your visibility  
and connects  
you with  
customers  
actively  
seeking your  
offerings”**



# We bring your business to success.

by combining innovative strategies with proven tactics tailored to your unique goals. From enhancing your online presence to reaching your target audience, we focus on driving meaningful results that foster growth and long-term value. Our dedicated approach ensures that every step we take is designed to elevate your brand and maximize its potential in today's digital landscape.

A black and white photograph of a desk. In the center is a white sheet of paper with the logo 'de Two Media'. To the right is a camera with a strap. Below the paper is an open notebook with a pen. To the right of the notebook is a glass of water and a small potted plant. The desk surface is wooden.

de <sup>Two</sup> Media

# Contact Us

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Phone

+971 55 138 1498



Web Address

[www.atwoemedia.com](http://www.atwoemedia.com)



Email Address

[contact@atwoemedia.com](mailto:contact@atwoemedia.com)



end.